



## The Challenge of Major Projects

A unique one week programme offering a stimulating opportunity for all those confronting the demands of larger or more complex projects to explore the factors affecting success, rarely dealt with in formal programmes.

This intensive programme is for those with some experience of larger projects and provides a broad view of the strategic issues involved in initiation and delivery of major projects. Special attention is given to studying the success and failure of projects from the different perspectives of owners, contractors and others. It particularly concentrates on pressures and tasks in the early phases of projects. It studies policies and strategic issues which influence the context in which major projects and programmes are initiated.

This highly-valued interactive five-day programme has been running each year since 1986 and its content is modified every year to maintain its relevance to current practice.

The programme uses case studies based on real projects which have proved especially challenging to management, providing an opportunity to explore both the detailed workings as well as the basic principles of the initiation, management and delivery of major projects.



Picture supplied by Dick Makin

“**What a fantastic opportunity to network with leaders in their fields. The quality of the presentations and workshops was excellent and presented the delegates with capability to learn and tap into a wealth of experience.**”

CMP participant

### Participant Profile

- Experienced people working in defence, construction or information technology based projects, whether as promoters, government, financiers, lawyers, consultants, manufacturers, contractors or others.
- Senior managers working in the feasibility, design and early implementation stages of projects.
- Those financially responsible for their company's involvement in major projects.
- Lawyers with responsibilities for contractual arrangements who wish to know about other aspects of major projects
- Those wishing to understand better the strategic issues of project definition, financial arrangements, organisation and corporate governance.



## Programme Content

The techniques used in the Challenge of Major Projects are varied but the underlying aims are simple: to draw on actual experience and expertise in the conduct of major projects as widely as possible, and to maintain active participation and collaboration from the delegates.

Key components running through the week are:

- How can the objectives, benefits and constraints of a project be best understood?
- What are the different strategies available to realise them and how is the most appropriate chosen?
- How are projects and programmes best organised and controlled?

The programme is highly interactive. Managers learn as much from each other as they do from programme faculty. The programme is intensive with over 12 hours of concentrated activity each day. All sessions are led by eminent contributors from industry, commerce and academia. The programme draws on significant case studies and the experience of delegates themselves.

Opportunities are provided for participants to present to their peers the projects that they are currently working on in order to share ideas and potential improvements.

## The Academic Environment

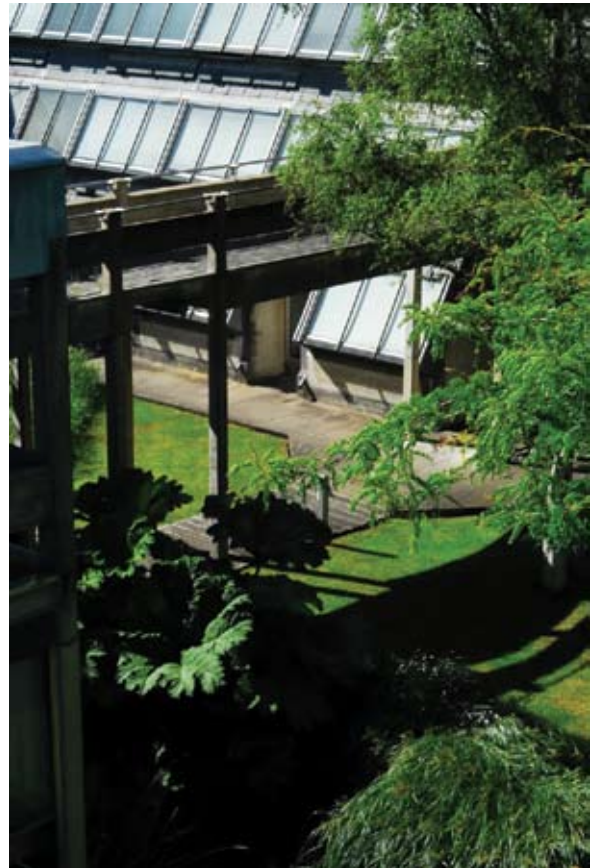
Egrove Park, Saïd Business School, University of Oxford, is unique. It is a purpose-built Executive Education centre situated south of the city in 37 acres of parkland. The following hyperlink provides you with access to the onsite facilities [www.sbs.ox.ac.uk/conferencing/](http://www.sbs.ox.ac.uk/conferencing/)

Saïd Business School is a modern postgraduate school dedicated to management studies, strongly connected with international business, it merges Oxford's tradition of academic excellence with individual executive education. Egrove Park offers a wide range of programmes for senior executives and pursues an active programme of business research.

## Booking and Administration

All correspondence concerning the programme and applications should be addressed to:

Maggie Latham, Events Manager,  
Major Projects Association,  
Egrove Park, Kennington,  
Oxford OX1 5NY,  
England



Egrove Park, the venue for the programme

## Cost

The cost of the programme on the application form is inclusive of meals, accommodation and programme materials. VAT is payable on all programmes and should be added to the cost. The fee is payable at the time of booking.

## Dates

The programme is run once a year in early October.



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For an application form click [here](#)